

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK 0001586746
Filer CCC XXXXXXXXX
Is this a LIVE or TEST Filing? LIVE TEST

Submission Contact Information

Name
Phone
E-Mail Address

144: Issuer Information

Name of Issuer Playtika Holding Corp.
SEC File Number 001-39896

Address of Issuer c/o Playtika Ltd.
HaChoshlim St 8
Herzliya Pituach
ISRAEL
4672408

Phone 972-73-316-3251

Name of Person for Whose Account the Securities are To Be Sold Craig Justin Abrahams

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer Former Officer

144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
Common	Goldman Sachs & Co. LLC 200 West Street New York NY 10282	462560	1679092.8	380379545	05/08/2026	NASD

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold

Title of the Class	Date you Acquired	Nature of Acquisition	Name of Person from	Is this	Date Donor	Amount of Securities	Date of Payment	Nature of Payment *
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	Transaction	Whom Acquired	a Gift?	Acquired	Acquired	
Common	09/15/2023 Acquired as compensation -- Restricted Stock Units	Issuer	<input type="checkbox"/>	4486	09/15/2023	Compensation
Common	02/09/2023 Acquired as compensation -- Restricted Stock Units	Issuer	<input type="checkbox"/>	22836	02/09/2023	Compensation
Common	03/15/2023 Acquired as compensation -- Restricted Stock Units	Issuer	<input type="checkbox"/>	15152	03/15/2023	Compensation
Common	12/15/2023 Acquired as compensation -- Restricted Stock Units	Issuer	<input type="checkbox"/>	16134	12/15/2023	Compensation
Common	06/15/2024 Acquired as compensation -- Restricted Stock Units	Issuer	<input type="checkbox"/>	15782	06/15/2024	Compensation
Common	12/15/2024 Acquired as compensation -- Restricted Stock Units	Issuer	<input type="checkbox"/>	15782	12/15/2024	Compensation
Common	09/15/2024 Acquired as compensation -- Restricted Stock Units	Issuer	<input type="checkbox"/>	15782	09/15/2024	Compensation
Common	03/15/2024 Acquired as compensation -- Restricted Stock Units	Issuer	<input type="checkbox"/>	15782	03/15/2024	Compensation
Common	06/15/2025 Acquired as compensation -- Restricted Stock Units	Issuer	<input type="checkbox"/>	15750	06/15/2025	Compensation
Common	06/15/2025 Acquired as compensation -- Restricted Stock Units	Issuer	<input type="checkbox"/>	25736	06/15/2025	Compensation
Common	03/18/2025 Acquired as compensation -- Restricted Stock Units	Issuer	<input type="checkbox"/>	41485	03/18/2025	Compensation
Common	12/15/2025 Acquired as compensation -- Restricted Stock Units	Issuer	<input type="checkbox"/>	41486	12/15/2025	Compensation
Common	09/15/2025 Acquired as compensation -- Restricted Stock Units	Issuer	<input type="checkbox"/>	41485	09/15/2025	Compensation
Common	02/19/2026 Acquired as compensation -- Restricted Stock Units	Issuer	<input type="checkbox"/>	149199	02/19/2026	Compensation
Common	03/13/2026 Acquired as compensation -- Restricted Stock Units	Issuer	<input type="checkbox"/>	25683	03/13/2026	Compensation

* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
Craig Justin Abrahams c/o Playtika Ltd. HaChoshlim St 8 Herzliya Pituach L3 4672408	Common	05/07/2026	200000	685625.75
Craig Justin Abrahams c/o Playtika Ltd. HaChoshlim St 8 Herzliya Pituach L3 4672408	Common	05/07/2026	200000	704885.35
Craig Justin Abrahams c/o Playtika Ltd. HaChoshlim St 8 Herzliya Pituach L3 4672408	Common	05/07/2026	100000	342672.87

144: Remarks and Signature

Remarks

Date of Notice 05/08/2026

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature Goldman Sachs & Co. LLC on behalf of Craig Justin Abrahams

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)